

# Platin Gjochi

Product Designer

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## Education

### MSc Product Design & Engineering
Elisava

### Product Design BA
ESDi

## Skills

### Design

User Research · UX/UI · Design Systems · Prototyping · A/B Testing · Product Mapping · Design Handoff

### Tools

Figma · Framer · Solidworks · Fusion · Adobe Suite · Keyshot

### Emerging Tech

Generative UI · AI-Assisted Design · Prompt Engineering · AI Workflow Automation

## Awards

### 1st Place - Hansgrohe Award
"Bathroom of the Future" competition

### Andorra Epic
Official competition trophies

### SHELL Display Project
Retail point-of-sale display system

## Mention

"Designer. Ops. CSM. Firefighter. Whatever the biz needs, he's that guy." - Oliver Brocato (Founder of "Tabs" Chocolate)

## Introduction

Product designer based in Barcelona, focused on solving complex problems through design. I work across physical and digital products, combining user research and systems thinking to create clear, effective solutions.

## Experience

### Oppizi | AI Product Designer — May 26 - Current

- Leading the redesign of Soleon, the platform Oppizi's teams use to build, connect and run AI agents across Slack and the web.
- Designed the agent map and knowledge graph, so teams can see what an agent is made of and what it knows.

### Bustem | Founding Product Designer — Nov 24 - May 26

- Sole product designer on the founding team; shipped a B2B SaaS platform from 0 to 150+ paying e-commerce clients in 6 months.
- Owned the full product lifecycle: research, UX/UI, prototyping, and launch, including AI-powered features integrated into client workflows.
- Designed landing pages, dashboards, and onboarding flows that improved user activation and retention.

### StudyBuddy | Lead Product Designer — Apr 23 - Nov 24

- Redesigned an AI-powered study platform used by 50k+ users across four products: Chrome Extension, Mobile App, Website, and Writer Tool.
- Built a unified design system and brand identity that scaled across all touchpoints.
- Used AI tools to synthesize user research and generate design variations, accelerating A/B testing cycles.

### Gamma Studio | UX Designer — Sep 22 - Apr 23

- Designed brand presentations for Paco Rabanne and Carolina Herrera, supporting campaign pitches and retail partnerships.
- Created premium packaging for luxury perfume lines and developed interactive digital experiences for product launches.